



ethikids. inc.

Strengthening character through dialogue

May 2008

**In This Issue**  
**Miley Cyrus**

Competition

Classroom Recognition

**Quick Links**

[ethiKids.com](http://ethiKids.com)

[ethiKids in](#)

**Join Our Mailing List!**

[ethikids.com](http://ethikids.com)

*"what's the deal?"*



**Start the Summer with Great Conversations! Buy now!**

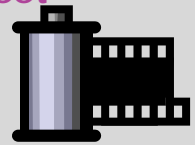


Dear Reader

Welcome to the third issue of Connections, an ethiKids' forum to explore and address the pressures kids face today. We invite you to read and respond on our website!

**Miley Cyrus - tousled, pouty, wrapped in a bed sheet**

The picture has touched a nerve. Broken a pact with parents, fans, Disney. And, of course, the media is feeding the frenzy. Girls have rallied to Miley Cyrus as a strong, happy, talented, healthy, parent-loving teenager - a rare role model in the deluge of negative images. Adults everywhere were relieved and encouraged. Maybe there is room for innocence today. But the picture came from a different place. We don't see strong, happy and healthy. We see coy, exposed, vulnerable. Smearred lipstick? Who is this girl? [Read more.](#)



**Benefits of Competition?**

If so, who is keeping score?

Competition - is it good or bad? Is losing harmful to a child's self esteem? "It depends on your child" says Dr. Leonard Sax, M.D., PhD. and author of [Why Gender Matters and Boys Adrift: The five Factors Driving the Decline of Boys](#). Dr. Sax goes on to say "Some kids - both boys and girls - thrive in a competitive atmosphere, even if they often lose. Others wilt and collapse, or withdraw, under the stress of competition." Dr. Sax describes how team competition affects girls and boys differently. [Read more.](#)

**Didn't think we noticed?**

Well, the whole class did!

Wouldn't it be nice to be caught doing something right – not by just one person, but by all of your peers? This kind of recognition is powerful and contagious – and it just feels good. **Teachers**, ethiKids' end of year [Here's To You! Recognition](#) makes it easy for your students to experience giving and receiving the gift of positive recognition. Imagine how proud your boys and girls will feel as they read about all of the ways their classmates recognize them for making a difference by their Values In Action What a great way to start the Summer! [Read more.](#)



Thank you for your ongoing interest in ethiKids..

You may reach us at [info@ethiKids.com](mailto:info@ethiKids.com).

Susan Adam  
ethiKids, inc.  
[www.ethikids.com](http://www.ethikids.com)